

Special Report

CNPC's "Hand in Hand" Platform for Public Welfare

We believe that each public welfare initiative will make a difference to the world. In 2016, together with the China Foundation for Poverty Alleviation, CNPC launched the "Hand in Hand" platform for funding public welfare innovation. The public welfare organizations, caring people and ordinary users are connected via the "Hand in Hand" app, helping the public realize the initiatives on public welfare.

Who We Help

We help the public realize their dreams for public welfare and promote the concept of "Public Welfare by All".

What We Do

- Idea collection: We collect ideas on public welfare initiatives both online and offline and determine the promising and valuable ones after appraisal.
- Financial support: We donate special funds to China Foundation for Poverty Alleviation in support of innovative, operational and socially influential public welfare initiatives.

2016-2020

3,919

public welfare ideas were collected

1,101

of which 1,101 went online

953

of which 953 were funded

Our Achievements

We cooperate with Beijing Shijia Education Group and selective schools (e.g. the Experimental High School Attached to Beijing Normal University) to guide and train the primary and middle school students to design and propose their ideas for public welfare. As of 2020, we performed a total of 130 programs in primary and secondary schools, extending the concept of "Public Welfare by All" across the campuses.

We set up the "Charity Future · CNPC Fund" to encourage college students to follow closely social issues and seek innovative and effective solutions, in order to drive the social progress. As of 2020, this program attracted more than 1,000 associations of over 140 colleges/universities nationwide.

In the past five years, we collected a total of 3,919 public welfare ideas, of which 1,101 went online and 953 were funded. The projects we funded were sourced from 30 provinces (municipalities and autonomous regions), such as Beijing, Inner Mongolia, Gansu, Sichuan, Guizhou, Guangdong, Fujian and Yunnan. These projects involve various entities/groups, such as colleges/universities, primary and secondary schools, communities, non-governmental organizations, and industry associations, covering adolescent education, elderly care services, environmental protection, community development, and other aspects.

Social Benefits

- A lower threshold is adopted to allow the public welfare programs accessible to more people. As of December 2020, more than 310,000 users were registered on the platform, with its influence to over 10 million people.
- The public welfare organizations and the benefiting populations are closely connected and interacted via the platform. Thus, the allocation of public welfare resources is optimized to make the public welfare initiatives more efficient and more socially influential.

The "Hand in Hand" platform was ranked in the "2019 Top Ten Public Welfare Initiatives" by ifeng.com for its innovation, professionalism and social influence.

"In Search of China's Van Gogh"



Autistic children, the children medically identified with mental disability, dubbed "Children of the Stars", are locked away in their own world. In 2017, CNPC began to, via its "Hand in Hand" platform and in cooperation with the World of Art Brut Culture (WABC), implement the program – "In Search of China's Van Gogh", under which the autistic children are taught and guided for drawing, as a way to express their voices.

"When initially operating the studio, we were overwhelmed by many problems. We almost decided to give up until we met CNPC and its "Hand in Hand". "

——said Gao Hua, a sponsor of WABC

Feedback

As a member of the photography group of Shijia Primary School, I am very happy that our photos successfully convey the love of rural migrant workers to their children left behind at home.

——Yao Yueli, a sponsor of the "Photography for Love" program

Thanks to the support of CNPC's "Hand in Hand" program, we can deliver courses to children in the Osteogenesis Imperfecta Ward every week. We'd like to work continuously with CNPC to present a wonderful world to the porcelain dolls in wards.

——Sunshine Porcelain Dolls Counseling

