# **Corporate Social Responsibility Management**

## **Corporate Citizenship Philosophy**

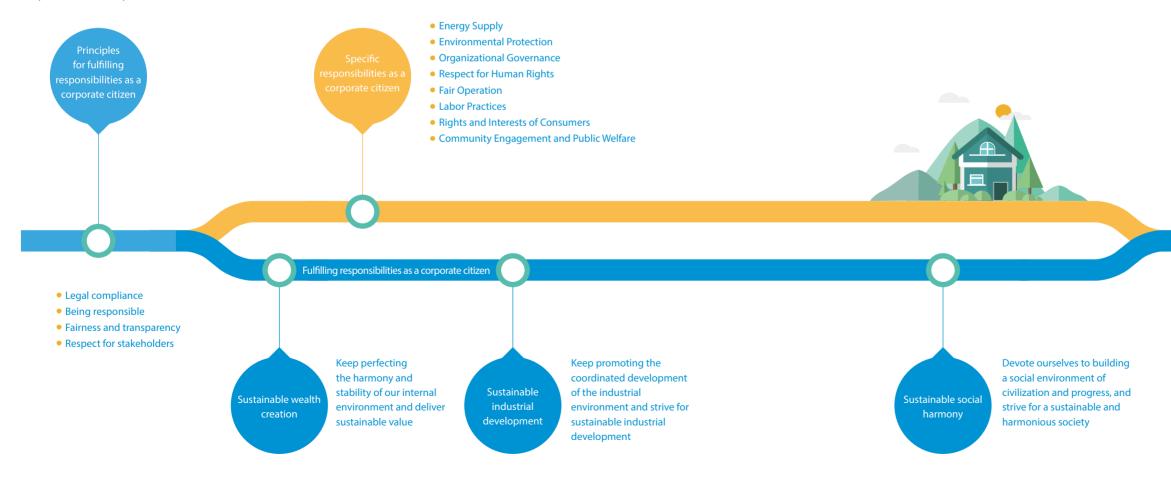
For a company, fulfilling corporate social responsibility is not only a necessary path to achieve economic, environmental and social sustainability, but also an inevitable choice for its own sustainable development; it is not only an external requirement to adapt to economic and social development trends, but also an internal requirement to enhance its sustainability; it is not only an important way to change its development mode and achieve scientific development, but also a strategic requirement for expanding its internationalized operation.

Upholding the corporate mission of "Caring for Energy, Caring for You", we aim to achieve the organic unity of economic, environmental and social responsibilities, and strive to become an outstanding global corporate citizen with higher profitability, stronger influence, and a greater charisma to society. We have never relented in our efforts to implement our social responsibilities, adhere to legal operation, be honest and trustworthy, conserve resources and protect the environment, insist on the people-oriented principle and build a harmonious enterprise, in order to make return to society and realize value sharing.

#### Management Mechanisms

At CNPC, we take it as a fundamental work to establish and improve the social responsibility management mechanism for advancing responsibility management. Focusing on system establishment, organizational structure and capability building, we have established a set of comparatively complete mechanisms on social responsibility management.

#### **Corporate Citizenship Governance Model**



## System Building

We have developed working rules and regulations on economic, environmental and social responsibilities, laying a solid foundation for the fulfillment of social responsibilities. In 2018, we continued our efforts to build and improve social responsibility management systems and promote social responsibility management according to the *Guideline on Better Fulfilling Corporate Social Responsibility for the SOEs* by SASAC and *Guideline of CNPC on Fulfilling Social Responsibility*.

#### **Organizational Structure**

CNPC has established Social Responsibility Management Committee to make major decisions on social responsibility policies and planning. The Committee is composed of heads of the function departments at headquarters. Meanwhile, we have established the External Experts Committee and regularly hold communication meetings to solicit professional advice on social responsibility management and practices, and to provide support for our decision-making. Under the General Office of the Company, we have set up the Social Responsibility Office for CSR implementation, which is responsible for organizing and coordinating the planning and implementation of our social responsibility work. A working mechanism has been established, in which the Committee takes the lead, departments in charge organize the work, business sectors take respective responsibilities and affiliates are fully engaged. This has effectively ensured the progress of our social responsibility concepts and planning.

## Capability Building

We actively carry out research in the field of social responsibility, promote CSR education and training, and boost CSR communication with relevant organizations home and abroad, so as to continue enhancing CSR awareness and the capability for fulfilling responsibilities among all employees. In particular, special research has been carried out to provide a useful reference and basis for implementation of independent public welfare projects.



### Higher profitability

to significantly promote both our scale and strength, share development achievements with our employees and grow in harmony with our stakeholders while providing society with more cleaner energy

#### Stronger brand influence

to improve our core competitiveness, brand image, and corporate recognition, reputation and credibility, and play a leading role in the energy industry

#### • Greater contribution to society

our contributions and value are widely respected by society and are internationally recognized